Organizational Research Methods: A Guide for Students and Researchers (Paperback)

By Paul M. Brewerton, Lynne M. Millward

Sage Publications Ltd, United Kingdom, 2001. Paperback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. This text provides a timely and comprehensive introduction to major research methods in the Organizational sciences. It will be a boon to all students conducting their projects in this area, and may well become a standard reference for staff teaching research methods to undergraduate and postgraduate students of business studies or organizational behaviour - Professor Neil Anderson, Goldsmiths College, University of London This reasonably priced text would provide an invaluable starting point for those considering undertaking research in organisational settings - Paula Roberts, Nurse Researcher This book provides the reader with clear pointers for how to conduct organizational research appropriately, through planning and making informed and systematic research decisions, to understanding the ethical implications of applied organizational research, to implementing, reporting and presenting the findings to the highest possible standards. It provides an overview of a wide variety of research strategies, methods of data collection (both qualitative and quantitative) and analysis in a volume accessible to both an undergraduate, postgraduate and practitioner readership alike. Organizational Research Methods also represents a useful aid to the report writing task, indicating ways in...

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Reviews

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