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# THE INFLUENCE OF GERMAN TOP EXECUTIVES ON CORPORATE POLICY AND FIRM PERFORMANCE (1ST NEW EDITION)



Peter Lang GmbH. Hardback. Book Condition: new. BRAND NEW, The Influence of German Top Executives on Corporate Policy and Firm Performance (1st New edition), Marcel Normann, The question of whether strategic leaders really matter is important to a wide array of topics. Three essays contribute to empirical top executive research on the relative importance of German CEOs and CFOs. The analyses are based on a unique dataset that includes observations from more than 300 CEOs and 100 CFOs working for...

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- Authored by Marcel Normann
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